



## MEDIA RELEASE

20 October 2006

# Hills M2 Helps the Environment

The owner of Hills M2, Transurban, in partnership with non-profit organisation, Greenfleet, has launched an important environmental initiative on Hills M2 encouraging motorists to neutralise the greenhouse emissions from their vehicles.

Transurban's Head of Hills M2 John Collier outlined the details.

"This year, more than 1700 trees and shrubs will be planted thanks to Transurban's involvement with Greenfleet in New South Wales. Some of them have been planted on Hills M2, the rest will be planted in areas of need chosen by Greenfleet," said Mr Collier.

"The Greenfleet concept is powerful in its simplicity – pay \$40 and Greenfleet plants 17 trees on your behalf, neutralising the average vehicles greenhouse emissions for an entire year. Staff at Hills M2, Transurban's corporate office, Roam and Roam Express have really shown enormous support for Greenfleet – 90 of them are now subscribers, with Transurban paying 50% of their subscription costs. It's also Transurban policy for all of our company vehicles to be Greenfleet-registered.

"Now, through a 'living billboard' of new plantings we're encouraging our customers to get on board. We've erected a sign on Hills M2 promoting Greenfleet and we've revegetated a site next to the motorway with plants that will neutralise some of the CO<sub>2</sub> emitted by vehicles on Hills M2. The sign and the new plantings can be seen by tens of thousands of motorists every day."

Greenfleet Chairman, Mr Robert Joy, congratulated Transurban for taking a positive and practical step for the environment.

"Climate change and global warming are among the most serious environmental issues facing our society – largely due to the increased concentration of greenhouse gases," said Mr Joy.

"We know that transport is one of the fastest growing causes of greenhouse gas emissions in Australia, with transport emissions increasing by nearly a quarter between 1990 and 2004\*. The good news is that motorists can do something to neutralise their vehicles' CO<sub>2</sub> emissions – and Transurban is showing how it's done by offering staff subsidies, signing up their own company vehicles, promoting Greenfleet on permanent signage and through customer statements and websites."

Further cementing the company's sustainability credentials, Transurban has been named a high performer by a sustainability benchmarking group that assesses industry leaders from around the world.

Transurban is one of only three Australian companies added this year to the Dow Jones Sustainability Index (DJSI) World.

The DJSI World helps guide the investment decisions of asset managers who use the DJSI as a sustainable investment guide.

Transurban Media Enquiries: Cassie Hamer 0401 021 430

\* Data from Australian Greenhouse Office's National Greenhouse Gas Inventory 2004