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Media Release

Hills M2 Supports Red Cross Calling

As this year's Australian Red Cross Calling Appeal draws to a close, Hills M2 has announced it will donate \$10,000 to ensure vital community services are maintained in the northern suburbs and Hills district of Sydney.

Hills M2 Operations Manager, John Collier said "Red Cross does fantastic work in the M2 corridor – through programs like Telecross, where volunteers make a daily phone call to an elderly or isolated person to make sure they're OK. We're delighted to support Red Cross Calling, to make sure these important services continue."

Throughout March, the M2 has used its electronic signs to highlight the Red Cross Calling Appeal. "We're happy for Red Cross to make use of these message boards, which are seen by tens of thousands of motorists every day. We've also publicised the Appeal through our website and on our customer's e-TAG statements," said John Collier.

Despite these efforts, there is still a long way to go to meet the Red Cross target of \$2.3 million in NSW.

Australian Red Cross CEO Robert Tickner said that whilst Australians had given generously to a range of international appeals over the past year, support for local Red Cross activities was down.

"There is a real, if often invisible need right here at home, and when you help Australian Red Cross, you help Australians," said Robert Tickner.

The money raised from Red Cross Calling in New South Wales will support more than 23 community based services. The money raised by NSW residents stays in NSW to help those in our community who need it most.

Donations can be made by logging onto www.redcross.org.au, or by phoning 1800 811 700.

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